

case study six: revolutionary.
The future of housing?

This design is called m-house (pronounced mouse). Legally defined as a mobile home, it's built like a proper building and is designed to last a lifetime. Inside it has all possible creature comforts – birch ply walls, linoleum floors, underfloor heating and a wood burning stove! There's 2 carpeted double bedrooms, plus storage and wardrobes and a sophisticated bathroom with separate loo plus a utility and drying room. And it can live anywhere! In the countryside, urban brownfield sites, on a roof, even on rivers, because it can be adapted to float! (It's currently being proposed for the development of the Clyde in Glasgow.) But perhaps most remarkably it arrives at your chosen location as two pieces, each 3m wide, which are simply joined together in a day. It comes completely fitted out so it's ready for you to move in immediately! And it costs just £148,000. Order today and it's yours in twelve weeks.



bringing architecture home



"I saw a beautiful site for sale by the River Crouch in Essex but you weren't allowed to build on it, only to park a caravan or mobile home. But when I looked to see what was on the market, there wasn't anything good enough. So I decided to build my own – something that I'd like to live in! It's designed to very high specifications, probably much higher than the average Docklands apartment. And because it's technically a caravan there's no Stamp Duty or VAT to pay! If you buy a site with planning permission for a caravan or you're putting it in your garden then you have yourself a beautiful contemporary home with no hassle, no problems with planning applications and no builders! It arrives one day and it'll be there for the next 100 years. And if you move you take it with you!"

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